

1. ABOUT BOSIDENG

1.3. HONORS AND AWARDS

BRAND HONORS



Awarded as "My Favorite Chinese Brand 2020" by the China National Brand Network

According to statistics jointly released by the China General Chamber of Commerce and the China National Commercial Information Center, "Bosideng" brand down jacket has been the top seller in the PRC for 26 consecutive years (1995-2020)

Recognized as the "2020-2021 High Quality Development Brand in China's Consumer Goods Market" by the China National Commercial Information Center



Ranked 50th on the apparel brand list "Brand Finance Apparel 50 2021" released by Brand Finance

R&D INNOVATIONS



Awarded the title of "Pursuer of Sustainable Fashion" by the China National Garment Association



Awarded "Gold Award in China Excellent Industrial Design 2020" by the Ministry of Industry and Information Technology



Named as a producer of one of the "Top 10 Innovative Textile Products 2020" ("2020年度十大類紡織創新產品") by the China National Textile and Apparel Council

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SOCIAL RESPONSIBILITY



Included into the "National Benchmark Enterprise of Quality and Trustworthiness" by the China Association for Quality Inspection.



Awarded the "Advanced Private Enterprise in Fighting COVID-19" by the All-China Federation of Industry and Commerce



Included into the "Classic Cases of Global Anti-Epidemic Brand Power" by the China National Brand Network

BEST EMPLOYER



Included into the "Best Employer of 2020 of Guanghua School of Management, Peking University" issued by the Guanghua School of Management, Peking University

Awarded the "2020 Best Employer Enterprise in China" by the CHIRC (中企聯合) at the 15th China Employer Brand Special Annual Conference