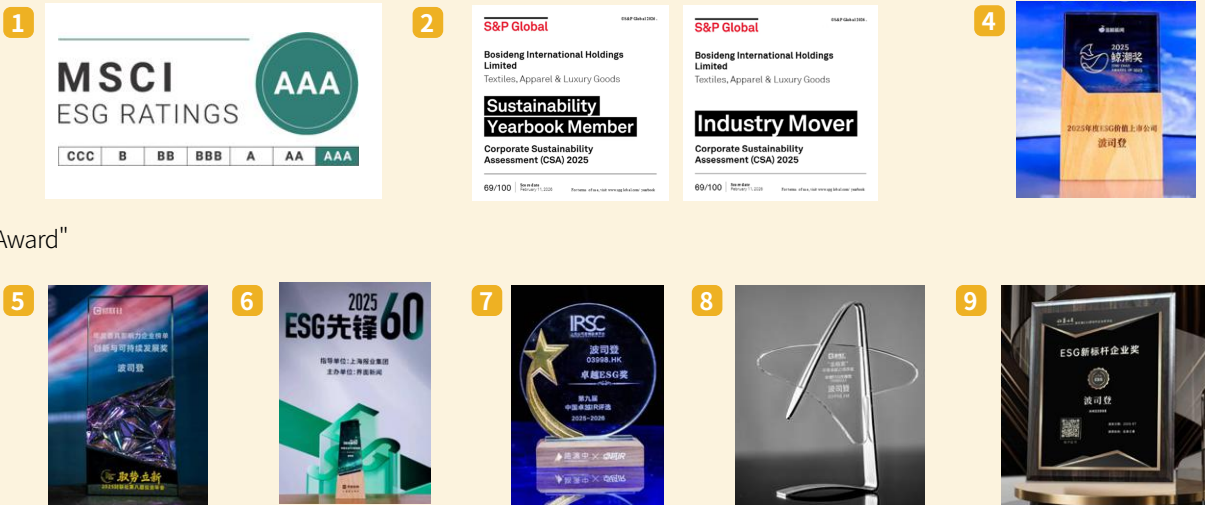


1.5 REWARDS AND RECOGNITION

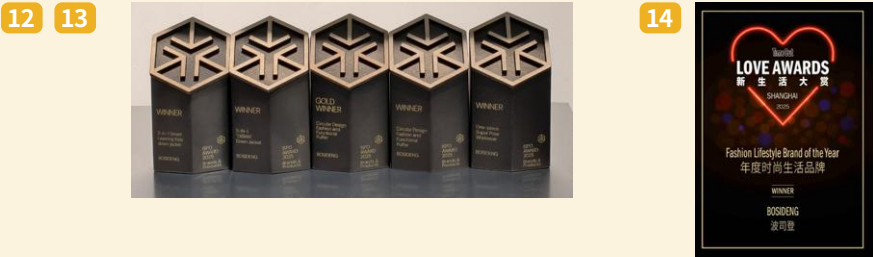
ESG ratings or awards

- 1 Received a rating of AAA in the MSCI ESG Ratings assessment in 2025, becoming the first and only textile and apparel brand enterprise in Asia to receive this highest rating
- 2 Selected into the S&P Global Sustainability Yearbook 2026 for the first time and received the Industry Mover Award
- 3 Achieved B Climate Change Score in CDP's 2025 Assessment
- 4 Awarded the "2025 Jing Chao Awards - Annual ESG Value Listed Company" by lanjinger.com
- 5 Included into the "Annual Most Influential Enterprise List" by Cailian Press and awarded the "Innovation and Sustainable Development Award"
- 6 Awarded "Annual Corporate ESG Practice Award" in the 2025 ESG Pioneer 60 by Jiemian News
- 7 Awarded "Excellent ESG Award" by Roadshow China and Excellence IR
- 8 Awarded "Annual ESG Pioneer Award" by Gelonghui
- 9 Awarded the 4th "ESG New Benchmark Enterprise Award" by www.stockstar.com



R&D innovation

- 10 Awarded "2025 Top Ten Textile Innovation Products - Fashion and Trendy Products - Lightweight Functional Puff Collection Down Apparel" by China Textile Information Center and China Textile Product Development Center
- 11 Awarded "Continuing Innovator" for Top Ten Textile Innovation Products by China Textile Information Center and China Textile Product Development Center
- 12 Awarded "Gold Winner" of the ISPO Award
- 13 Circular Design Fashion and Functional Puffer Jacket, 3-in-1 Smart Layering Kids Down Jacket, 3-in-1 Layered Goose Down Hardshell Jacket and One-piece Super Polar Expedition Workwear were "Winners" of the ISPO Award
- 14 Awarded "Fashion and Lifestyle Brand of the Year" at the Time Out Love Awards



Standardization or certification

- 15 Led the formulation of the "Specification for Circular Fashion Design" in conjunction with the China Fashion & Color Association
- 16 Awarded the Certificate of Major Drafting Units for Group Standards of the China Feather and Down Industrial Association - "Quantification Methods and Requirements for Carbon Footprint of Greenhouse Gas Products - Feather, Down and Their Products"
- 17 Awarded the Certificate of Major Drafting Units for Group Standards of the China Feather and Down Industrial Association - "Guidelines for Environmental, Social and Governance (ESG) Disclosure for Enterprises in the Down Industry"
- 18 Recognized as one of the "2025 Model Cases of Private Enterprises Developing New Quality Productive Forces" by the ACFIC General Office

Social responsibility

- 19
- Awarded "Most Socially Responsible Listed Company Award" in the 2025 Listed Company Word-of-Mouth List by the Listed Company Development Annual Conference
- 20
- Awarded "Most Socially Responsible Listed Company" in the 10th Zhitong Caijing Listed Company Selection by Zhitong Caijing and INBFUND
- 21
- Named among the top brands in the apparel industry in the "Good Brand 100" selection by Jiemiao News



Best employer

- 22
- Awarded "Annual Influential Employer" by 58.com
- 23
- Awarded "Most Popular Employer Brand among University Students" by 51 Job
- 24
- Awarded "Talent-Loving Employer" by BOSS Zhipin
- 25
- Awarded "2025 Extraordinary Employer" by www.liepin.com
- 26
- Awarded "2025 China Talent Management Excellence Model Award" by Beisen



Investor relation

- 27
- Awarded "Excellent Capital Market Communication Award" in the 9th China Excellence IR Selection
- 28
- Awarded "Annual Investment Value Award" by Gelonghui
- 29
- Awarded "Outstanding Brand Award" and "Most Investment Value Award" by The Power of Capital Annual Selection 2025 of www.stockstar.com
- 30
- Awarded "2025 Listed Company with the Best Shareholder Return" by Phoenix Satellite Television and PhoenixNet

