

For Immediate Release



Bosideng Announces Environmental, Social and Governance Report for FY2023/24

Building a Leading ESG Brand with Impressive Results in High-Quality Development

(July 29, 2024 – Hong Kong) – **Bosideng International Holdings Limited** (“Bosideng” or the “Company”, stock code: 3998, which together with its subsidiaries is referred to as the “Group”), the largest down apparel company in China, announces its environmental, social and governance report (“ESG Report” or “the Report”) for FY2023/24 (“the Fiscal Year”). The Report disclosed in detail the concepts, practices and performance of the Group with respect to ESG issues. During the Fiscal Year, the Group has made groundbreaking progress in various ESG indicators and has garnered multiple international accolades and industry recognition in related fields.

With sustainable development as a global goal, it has become the “proposition of the times” and “value consensus” for Chinese enterprises to implement the new development concept in a complete, accurate and comprehensive manner, practice the ESG concept and promote sustainable development for a community of human destiny. As a leading company in the industry, Bosideng actively practices ESG concepts and sustainable fashion by incorporating its responsibilities to employees, the industry, the environment and society into its corporate strategies and development practices, so as to promote high-quality development while pursuing innovation and quality. The Group's revenue and net profit hit record highs for six consecutive years, and the Bosideng brand was ranked 462nd on the list of the “Top 500 Brands of the World”, becoming a benchmark model of high-quality growth and ESG leadership in the textile and apparel industry.

Gained Recognition from the Capital Market and the Industry

In 2024, Bosideng was first selected into the Sustainability Yearbook (China Edition) published by S&P Global. Moreover, the Company maintained its industry-leading “A” rating appraised by MSCI ESG and was upgraded to a “B” grade for “Climate Change Management” by Carbon Disclosure Project (CDP), both the best ratings for Chinese textile and apparel enterprises. The Company was also honored as the “China Industrial Carbon Peak Pioneer Enterprise”, Excellent Practice Cases of Green and Low-carbon Development of Enterprises, and New Benchmark Enterprise Award for ESG, demonstrating its leading strength and innovative vitality.

ESG Management has continuously improved

High-level corporate governance is the cornerstone of user trust and international cooperation. In FY2023/24, the Group has established a comprehensive and disciplined “1+3+X” ESG strategic framework governance structure by focusing on “1 vision, 3 goals and X initiatives”, and put forward the ESG vision of “leading sustainable fashion with a consumer-oriented approach”. The Group has set short-, medium- and long-term ESG goals and developed X identified and potential initiatives based on these goals. By focusing on the three key areas of “product positive, nature positive and people positive”, the Group is gradually progressing and realising the full coverage of green management to really consolidate its ESG capabilities. In response to the challenges posed by climate change and to promote the low-carbon

transformation in the industry, the Group has put forward the goal of "achieving net-zero emissions in its operations by 2038" by referring to the Science Based Targets initiative (SBTi) as well as analyzing the trends of climate change, industry development, and the Company's technological reserves. The Group strives to achieve 100% green electricity in its operations, with the proportion of low-carbon fabrics reaching 80%. It also continues to explore methods for product recycling and reuse to reduce product landfilling, aiming for a 30% product recycling rate by 2038.

Meanwhile, by conducting a survey on ESG material issues for over 1,100 stakeholders, the Group's ESG work was advanced broadly and extensively in a coordinated manner. In addition, trainings on business ethics and anti-corruption were provided for all mid- and senior-level employees to deepen comprehensive risk management. With reference to the ESG Code of the Hong Kong Stock Exchange, the Group incorporated the Sustainable Development Goals (SDGs) of the United Nations into its ESG management practices, and promoted corporate governance and commitment in key areas such as product positive, nature positive and people positive, enhancing the confidence of its investors and consumers.

Product Positive

Innovation is the primary driving force for high-quality development. In this Fiscal Year, the environmentally-friendly and zero-pressure down apparel developed by the Group was awarded the German Red Dot Design Award and new degradable fabric was awarded ISPO – Global Design Award (Accelerated Eco). Bosideng led and participated in the formulation and revision of industrial green technology standards, to encourage partners along the supply chain to jointly build a green manufacturing and supply system. In this Fiscal Year, the Group formulated "The Supplier Chemicals Control Manual" to enhance the requirements for chemical control of suppliers and "The Restricted Substances List Requirements for Chemicals of Bosideng" to clarify the prohibited and restricted substances for Chemicals and relevant requirements of restriction, phase-out and substitution. Moreover, the market disability rate standard of the Group's product has been reduced to below 0.08% ((with the market disability rate standard of high-end products to below 0.035%).

Nature Positive

Driven by the targets of "carbon peak and carbon neutrality", the Group practiced the concept of green carbon reduction development throughout the entire value chain from raw materials, manufacturing, logistics to suppliers, to promote the green and low-carbon transformation of the industry. In FY2023/24, 100% of the Group's down apparel obtained Responsible Down Standard (RDS) certificates, while 75% of down apparel obtained ecological textile OEKO-TEX® certificates and 58% of down apparel obtained bluesign® certificates. The Group was honored as An Excellent Practice Case for Green and Low-carbon Development of Enterprise, and ESG New Benchmark Enterprise Award, demonstrating its leading strength and innovative vitality.

In the Fiscal Year, Bosideng prepared the Task Force on Climate-Related Financial Disclosures (TCFD) Report for the first time. The sustainability of the textile and apparel industry is one of the most important areas for the world to achieve the 1.5°C climate goals of the Paris Agreement. With the growing global concern about climate change, the textile and apparel industry is receiving widespread attention due to its high carbon emissions during production, distribution and consumption. In response to the concerns of various sectors, the Group has integrated climate governance into its daily operations by disclosing its efforts to tackle climate change from four aspects: governance, strategy, risk management, as well as goals and performance, with reference to the disclosure recommendations from the TCFD, thereby laying a solid foundation for the Company's long-term sustainable development.

In the Fiscal Year, the Group's photovoltaic power generation of the logistics park was approximately 900 MWh. The Group also completed the verification for scope 1, scope 2 and scope 3 greenhouse gas emissions and obtained the ISO 14064-1:2018 certification. In order to achieve carbon neutrality, the Group initiated the fourth phase of the Alxa carbon neutral forest project, with a planned total afforestation area of 1,000 mu.

People Positive

The Group believes that employees are the cornerstone of growth. The Group is committed to creating a safe, equal, open and inclusive working environment in order to grow together with its employees. In the Fiscal Year, the Group continued to improve its corporate governance, with the percentage of female management (including senior management and general management) exceeded 50.0%, up by approximately 1.8 percentage points as compared to the corresponding period of last year and ensured gender equality in the recruitment and employment process. Also, the coverage rate of employee training reached 100% and total training hours completed by employees was 178,000 hours. Bosideng Business School invested more than RMB10 million in employee training and further studies. At the same time, the seventh tranche of equity incentives was granted by the Group, including a total of 589.88 million share options and award shares, covering 170 core employees. The Group also actively supports vulnerable groups and contributes to rural revitalization through its Bosideng Charity Foundation. In the Fiscal Year, Bosideng Charity Foundation has donated more than RMB1.4 billion to the society, benefiting about 1.589 million people.

Mr. Gao Dekang, Chairman and CEO of Bosideng, said, "Bosideng adheres to the development philosophy of 'Brand Elevation, Industry Innovation' and strives to explore a sustainable and high-quality future. The Group is focusing on the important development opportunities of strengthening technological innovation, accelerating digital transformation and promoting green development. We have put forward the ESG strategic vision of 'leading sustainable fashion with a consumer-oriented approach' and set the target of 'achieving net zero emissions from operations by 2038', in order to further realize the ESG development concept. Focusing on technological innovation, "dual-carbon" target and climate strategy, occupational health and safety, supply chain management and other key standard issues for the sustainable development of the industry, Bosideng will promote the construction of an ESG system, deepen ESG governance, improve ESG performance with high standards, and cooperate with all parties in building a sustainable and high-quality development ecosystem of the brand, so as to realize long-term sustainable growth for customers, employees, shareholders, the industry and society through practical actions."

– END –

About Bosideng International Holdings Limited:

Bosideng International Holdings Limited (the "Company", which together with its subsidiaries, is referred to as the "Group") is a renowned down apparel company in China with down apparel brands, namely Bosideng, Snow Flying and Bengen. The Group caters for different customers and consolidates its leading position in the China with its core brands. Currently, the Group's ladieswear brands include JESSIE, BUOU BUOU, KOREANO and KLOVA; and the school uniform brand is Sameite.

For further information, please contact:

Bosideng International Holdings Limited

Hattie Chen

Head of Board Office and Head of Capital Market

Tel: (852) 2866 6918

Email: bosideng_ir@bosideng.com

iPR Ogilvy

Callis Lau / Emily Chiu / Romy Hong

Tel: (852) 2136 6952 / 3920 7659 / 3920 7650

Fax: (852) 3170 6606

Email: bosideng@iprogilvy.com