

FAQs - Operation Management

2. How does Bosideng reduce carbon emissions in the logistics and transportation process?

The Group incorporates energy saving and carbon reduction into the entire logistics process. Bosideng works with core logistics partners to advance green logistics and improves energy efficiency and emission reduction through fleet optimization, route optimization, and loading and packaging optimization:

- **Fleet optimization:** The Group prioritizes logistics providers that promote new-energy vehicles and hybrid transportation models. It also signs green logistics agreement framework with partners to accelerate clean energy vehicle fleets deployment.
- **Route optimization:** The intelligent route-planning system assigns delivery resources for each order to shorten transportation distance, improve delivery efficiency, and optimize logistics costs. This approach systematically reduces logistics-related emissions.
- **Loading and packaging optimization:** The Group continuously improves packaging structure to reduce empty space and uses digital management to increase loading efficiency. In 2025, the Group issued the Green Logistics Packaging Commitment, focusing on reducing packaging volume and weight and increasing sustainable materials. It prioritizes FSC-certified boxes and uses automated box-assembly equipment to reduce paper waste, while minimizing bubble wrap and other fillers. In FY2024/25, all logistics boxes used by the Group's core brands (Bosideng, Snow Flying, and BINJORA) were FSC certified.

These measures led to a 12% reduction in per-parcel carbon footprint among core logistics partners in FY2024/25, contributing to a 4% reduction in the Group's average per-parcel carbon footprint.

(Updated on December 5th, 2025)